

# Angela Ramirez Colombian Designer and Illustrator

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**Design Portfolio:** <https://www.behance.net/patataramie255/projects>

**Illustration Portfolio:** <https://www.artstation.com/angelitar>

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## Education

**Concept Art Diploma (in progress)** (2026)  
Vancouver Film School, Vancouver, Canada

**Postgraduate Certificate in UI Design** (2025)  
Universidad Icesi, Cali, Colombia

**Bachelor's Degree in Interactive Media Design (Cum Laude)** (2024)  
Universidad Icesi, Cali, Colombia  
*Elected Student Body President (2019-2021) / Design Student Association Member (2018-2022)*

**Short Course in UX Design** (2019)  
Beijing Normal University

**Languages** Spanish: Native English: IELTS C1

## Teacher Assistant Experience Universidad Icesi

- Supported course delivery, student project feedback and assisted in assignment grading.
- Designed visual educational content for language learning and academic outreach.

**Teacher Assistant** (2018–2020)  
2D Design Class (2018)  
4D Design Class (2020)

**Teacher Assistant & Designer** (2019–2023)  
Icesi's English Learning Center

**Teacher Assistant to the Program Director** (2018–2021)

## Work Experience

**Illustrator — Lado B Magazine** (2024 – Present)

- Illustration for print and digital magazine focused on music and cultural events.
- Lead illustrator for a special issue in collaboration with the Colombian Embassy in Korea, for the Korean Friendship Festival and for an issue with Canela Festival, Málaga, Spain (2024).

**Art Director — Proyecto Bambazú (Salva la Patria)** (2024)  
Developed visual identity and branding for the musical project and album Bambazú.

**Junior Designer — Tuatara Marketing Agency** (2024)  
Designed social media and motion graphics content for different brand accounts including Enel X Colombia, Cinemark Colombia, EZVIZ Latin America, and Infobip Latin America.

**Design & Communications Intern — Abbott Laboratories** (2023)  
Created digital and print assets for internal communications, presentations, and email campaigns; collaborated with the Site Director to develop weekly data visualizations.

**Lead Designer — Partido Verde, Carlos Peña's City Council Campaign** (2020)  
Led visual design for a political campaign integrating local identity and salsa culture.

**Radio Program Director — La Sala** (2020 – 2023)

Directed and hosted a university radio program focused on intersectional communication across design, music, and culture.

## Student Design Experience

### Designer — Lecture Series & Architecture Program, Universidad del Valle (2023-2024)

Visual design for lecture cycles including philosopher Santiago Beruete, and conferences within the Architecture Program

### Creative Director — MUDI (Student Music & Design Event) (2022)

Led art direction and branding for a large-scale interdisciplinary music and design event, designing visual concept, social media content, banners, announcements, and email campaigns.

### Designer — Department of Music, Universidad Icesi (2020 – 2021)

Designed promotional materials for concerts, conferences, and musical experimentation labs, and visual identity development for ensemble final concerts.

### Designer for MATILEO, Universidad Icesi (2020–2023)

English, Math, and Literature Teaching Event.

### Communication & Digital Media Seedbed, Universidad Icesi (2019 – 2022)

Produced educational and cultural content for the Departments of Political Science, Communication, and Education Sciences and the Psychosocial and Legal Clinics.

## Research Experience

### Interactive Media Design Thesis Project

Ramirez, A., Barrios, J., (2022) Augmented Reality in Interactive Campaigns as a Tool for Promoting Literary and Academic Content from the Colombian Pacific among Youth.

### Undergrad Research Projects

Ramirez, A., Martínez, D., Suárez, W., & Rivera, M. (2021). Alignment of multiple heterogeneous social networks and engagement potential in live streamers creating diverse content. Unpublished academic research project. **UX/UI Prototyping:** <https://www.behance.net/gallery/121164377/Notify>

Ramirez, A., Barrios, J., Linares, I., & Volveras, E. (2021). Improving the learning of parabolic motion concepts in tenth-grade physics education. Unpublished academic research project.

## Freelance & Independent Practice

### Independent Designer & Illustrator 2022 – Present

- Designed the book cover for '*Violencia en Universidades: un problema sistémico*' by María del Rosario Ayala Carrillo and Emma Zapata Martello (2024).
- Designed illustrated flyers and Live Visuals for El Picnic Era Ayer, Vinilo Pintao, Sol Menguante, D-Lirios La Murga Ensemble, and Cooling Band (2023–2025).

## Awards & Honors

**Cali's 'Acknowledgement to culture and communication'** (2025) For Lado B Magazine.

**MUVIC Festival Finalist for Best Album Cover Design (2024)** For LaShisa's 'Tierra y Cemento'

**'Museo La Tertulia' Game Jam Crowd's Favorite Award (2020)** In collaboration with Jose Barrios.

**Icesi Pixel Media Best Game Design Award (2018)** In collaboration with Jose Barrios.

## Skills

**Advanced:** Character, prop and environment design; Figma, Illustrator and Photoshop skills. UX Research Tools such as user persona, empathy map and user journey map.

**Medium:** Maya Modeling, Procreate 3D Painting and texturing, After Effects Motion Graphics, Premiere Video Edition, Figma Prototyping.

**Basic:** ZBrush Modeling, Toon Boom Harmony Animation